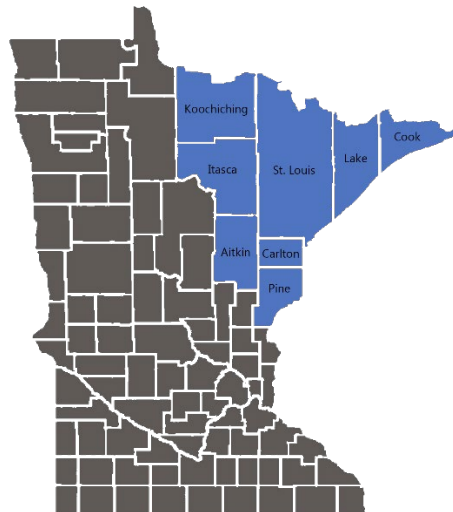


Arrowhead Regional Transportation Coordinating Council

Geographic Area



Unique Characteristics

- The Arrowhead RTCC region covers over 22,000 square miles which is larger than ten states, the largest of which is the state of West Virginia.
- Four of our area's counties (Cook, Lake, Koochiching, and Aitkin) fall within the ten counties with the lowest population density per square mile.
- Very rural environments with huge portions of state and federal lands.
- One urban population center (Duluth) with different transportation needs and structure than the rest of the region.

Planning Process

- The project is a partnership between two large entities – a large community action agency and the area's Regional Development Commission. Both entities very in tune with transportation needs of the region.
- Our team utilized a different planning process electing to start with a mini transportation planning process to gauge where the energy of the stakeholders was highest.
- Garnered ongoing participation and buy-in from a core group of stakeholders including many county Public Health and Human Service representatives.
- Counties and other stakeholders very tuned in to DHS role, appreciated Tom's "embedded" updates

Implementation Plan

- Local stakeholders identified action steps in all three state focus areas.
 - Transportation Coordination
 - RTCC Operation
 - Mapping of resources and gaps
 - Transit rider training
 - Volunteer Driver Programming
 - Coordination of services
 - Software and policy sharing opportunities
 - Policy advocacy
 - Vehicle Sharing Programming
 - Program guideline exploration and piloting