Arrowhead Regional Transportation Coordinating Council

Geographic Area

![Map of Arrowhead Region]

Unique Characteristics
- The Arrowhead RTCC region covers over 22,000 square miles which is larger than ten states, the largest of which is the state of West Virginia.
- Four of our area’s counties (Cook, Lake, Koochiching, and Aitkin) fall within the ten counties with the lowest population density per square mile.
- Very rural environments with huge portions of state and federal lands.
- One urban population center (Duluth) with different transportation needs and structure than the rest of the region.

Planning Process
- The project is a partnership between two large entities – a large community action agency and the area’s Regional Development Commission. Both entities very in tune with transportation needs of the region.
- Our team utilized a different planning process electing to start with a mini transportation planning process to gauge where the energy of the stakeholders was highest.
- Garnered ongoing participation and buy-in from a core group of stakeholders including many county Public Health and Human Service representatives.
- Counties and other stakeholders very tuned in to DHS role, appreciated Tom’s “embedded” updates.

Implementation Plan
- Local stakeholders identified action steps in all three state focus areas.
  - Transportation Coordination
    - RTCC Operation
    - Mapping of resources and gaps
    - Transit rider training
  - Volunteer Driver Programming
    - Coordination of services
    - Software and policy sharing opportunities
    - Policy advocacy
  - Vehicle Sharing Programming
    - Program guideline exploration and piloting