

Minnesota Council on Transportation Access: Strategic Planning Discussion

May 22, 2019

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April 23 Workshop: MCOTA's Future

OPTION 1	OPTION 2	OPTION 3
Continue as is Focusing on research, evaluation, and making recommendations	Move into "implementation" Related to needs & activities identified by the report & survey	Another option? A hybrid? Other ideas? Let's discuss!

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April 23 Workshop: Small Group Planning

What strategies (in the following categories) can help MCOTA "grow teeth" and accomplish these activities?

- Building/leveraging relationships
- Increasing funding
- Changing legislative charge (if needed)

What structure & relationships does MCOTA need in order to carry out these strategies?

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Strategic Priorities

1. Determine MCOTA's functions and activities
2. Determine MCOTA's structure to accomplish these activities
3. Identify funding options for MCOTA and coordinated transportation

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Strategic Priority #1: MCOTA's activities

What to keep from current leg. duties?

- Research & best practices, information clearinghouse, sample policies
 - How to ensure research and best practice activities are responsive to regional needs? Where should requests for research come from?
- Encourage the development of & reduction of barriers to volunteer driver programs, esp. in rural areas

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Strategic Priority #1: MCOTA's activities

Identify new activities and functions: 1) Legislative

- Need a statewide entity responsible for coordination-related legislative changes.
- Support RTCCs in statutory or legal issues.
- Have authority to sponsor bills (?).
- Clarify legislative charge to allow MCOTA to implement research findings.
- Assist w. resolving state & fed. barriers to coord.

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Strategic Priority #1: MCOTA's activities

- 2) New: support for RTCCs and TCAPs
- Provide overall statewide guidance re: policies, standards, practices, interjurisdictional barriers
 - Host an annual dialogue for all RTCCs and TCAPs
 - Provide funding for a unified IT system for transit providers statewide.
 - Develop or share tools/products/practices that could be used by RTCCs and TCAPs

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Strategic Priority #1: MCOTA's activities

- 3) New: Marketing and outreach activities
- Partner to provide travel training
 - Need to talk about how/where funding is used. RTCCs have an opportunity to talk about successes/benefits (and needs). For example, counties spend less overall (and will have other improved outcomes)
 - Marketing materials to adapt
 - Clearinghouse for information

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Strategic Priority #2: Relationships & Structure

- Review relationships, including potential new members and stakeholders
- Review other models for structure (e.g., Minnesota Interagency Council on Homelessness, Minnesota Toward Zero Deaths)

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Strategic Priority #2: Relationships

Legislature	State Agencies	Stakeholders
<ul style="list-style-type: none"> Educate legislature about funding Rural legislative champion(s) needed (in addition to urban champion(s)) 	<ul style="list-style-type: none"> Attorney General's office Governor or Lieutenant Gov. Office Commissioner involvement Corrections? Housing? 	<ul style="list-style-type: none"> Counties Employers and business community Health care Health insurance AARP Extension service League of Minnesota Cities/Counties Transportation providers (public and private) Customers/public

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Strategic Priority #2: Structure

Option 1: The MN Interagency Council on Homelessness

- Corrections
- Education
- Employment and Economic Development
- Governor's Office
- Health
- Higher Education
- Housing
- Human Rights
- Human Services
- Metropolitan Council
- Public Safety
- Transportation
- Veterans Affairs



The Minnesota Interagency Council on Homelessness

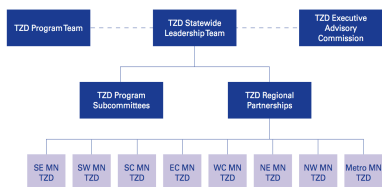
Groups	Role	Meetings
Commissioners	Set vision and direction. Address any barriers to success.	3 per year
Senior Leadership Team	Develop and guide plan objectives, strategies, and actions.	5-6 per year
Implementation Team	Programmatic experts establishing work plans to implement actions.	7-8 per year

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Strategic Priority #2: Structure

Option 2: Minnesota Toward Zero Deaths (TZD)

Program Structure



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Strategic Priority #2: Structure

Option 3: Proposed structure from last spring

- Quarterly full member MCOTA meetings
- One agency Commissioner meeting or legislative briefing annually
- Communications Committee meetings 6x/yr
- Up to five topical/organizational working committees (incl. RTCCs/TCAPS)

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Strategic Priority #3: Funding

Identify funding options for MCOTA and coordinated transportation

- In statute?
- Should MCOTA have a voice in how agency transp. funds are allocated? If so, how?
- Rather than creating new funding, be more flexible on how existing funding can be used
- MCOTA take lead on sponsorship model

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Next Steps

1. June 7: Final strategic plan and outreach and dissemination plan, with supporting materials of a one-pager and PPT to MCOTA members
2. Mid-June: advisory panel conference call?
3. Next MCOTA meeting: review and approval of strategic plan and materials

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